

INVOICE



WPBF
3970 RCA Boulevard
Suite 7007
Palm Beach Gardens, FL 33410
Main: (561)694-2525
Billing: (407)389-7661

www.thewpbfchannel.com

Billing Address:

Targeted Platform Media
Attention: Accounts Payable
1291 Hollywood Ave
Annapolis, MD 21403

Send Payment To:

WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

Invoice #	Invoice Date	Invoice Month	Invoice Period
1473558-1	10/30/16	October 2016	09/26/16 - 10/30/16

Property	Account Executive	Sales Office	Sales Region
WPBF	Mica Hansen	HRP -Washington	National

Advertiser	Product	Estimate Number
Priorities USA Action	PRIORITIES USA ACTIO	4562

Flight Dates	Order #	Alt Order #
10/25/16 - 10/31/16	1473558	08222013

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

Agency Code	Advertiser Code	Product 1/2
	750	760

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/25/16	10/28/16	THE CHEW	1P-2P	-TWTF--	:30	4	\$375.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/24/16	10/30/16	-TWTF--	4	\$375.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	Tu	10/25/16	12:59 PM	THE CHEW	1P-2P	:30	PRATV1636H	\$375.00 NM
4	WPBF	W	10/26/16	12:59 PM	THE CHEW	1P-2P	:30	PRATV1636H	\$375.00 NM
3	WPBF	Th	10/27/16	1:33 PM	THE CHEW	1P-2P	:30	PRATV1636H	\$375.00 NM
1	WPBF	F	10/28/16	1:29 PM	THE CHEW	1P-2P	:30	PRATV1649H	\$375.00 NM
2	10/25/16	10/28/16	Dr. Oz M-F 10-11a	10a-11a	-TWTF--	:30	4	\$200.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/24/16	10/30/16	-TWTF--	4	\$200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WPBF	Tu	10/25/16	10:55 AM	Dr. Oz M-F 10-11a	10a-11a	:30	PRATV1636H	\$200.00 NM
1	WPBF	W	10/26/16	10:56 AM	Dr. Oz M-F 10-11a	10a-11a	:30	PRATV1636H	\$200.00 NM
2	WPBF	Th	10/27/16	10:16 AM	Dr. Oz M-F 10-11a	10a-11a	:30	PRATV1636H	\$200.00 NM
4	WPBF	F	10/28/16	10:35 AM	Dr. Oz M-F 10-11a	10a-11a	:30	PRATV1649H	\$200.00 NM
3	10/25/16	10/28/16	ACCESS HOLLYWOOD	105-135a	-TWTF--	:30	4	\$40.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/24/16	10/30/16	-TWTF--	4	\$40.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	Tu	10/25/16	1:36 AM	ACCESS HOLLYWOOD	105-135a	:30	PRATV1636H	\$40.00 NM
1	WPBF	W	10/26/16	1:25 AM	ACCESS HOLLYWOOD	105-135a	:30	PRATV1636H	\$40.00 NM
3	WPBF	Th	10/27/16	1:22 AM	ACCESS HOLLYWOOD	105-135a	:30	PRATV1636H	\$40.00 NM
4	WPBF	F	10/28/16	1:17 AM	ACCESS HOLLYWOOD	105-135a	:30	PRATV1649H	\$40.00 NM
4	10/25/16	10/28/16	Tu-F WPBF News 25 @ 11-11:35PM		-TWTF--	:30	4	\$775.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/24/16	10/30/16	-TWTF--	4	\$775.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type

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We warrant that the actual broadcast information shown on this invoice was taken from the program log

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WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

<u>Invoice #</u>	<u>Invoice Date</u>	<u>Invoice Month</u>	<u>Invoice Period</u>
1473558-1	10/30/16	October 2016	09/26/16 - 10/30/16
<u>Advertiser</u>	<u>Product</u>	<u>Estimate Number</u>	
Priorities USA Action	PRIORITIES USA ACTIO	4562	

www.thewpbfchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
4	10/25/16	10/28/16	Tu-F WPBF News 25 @ 11-11:35PM		-TWTF--	:30	4	\$775.00	NM
Class of Time - Pre-emptible with notice									
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WPBF	Tu	10/25/16	11:35 PM	Tu-F WPBF News 25 @ 11PM	11-11:35PM	:30	PRATV1636H	\$775.00 NM
2	WPBF	W	10/26/16	11:30 PM	Tu-F WPBF News 25 @ 11PM	11-11:35PM	:30	PRATV1636H	\$775.00 NM
4	WPBF	Th	10/27/16	11:34 PM	Tu-F WPBF News 25 @ 11PM	11-11:35PM	:30	PRATV1636H	\$775.00 NM
3	WPBF	F	10/28/16	11:28 PM	Tu-F WPBF News 25 @ 11PM	11-11:35PM	:30	PRATV1649H	\$775.00 NM
5	10/25/16	10/28/16	Jimmy Kimmel	1135P-1238A	-TWTF--	:30	3	\$300.00	NM
Class of Time - Pre-emptible with notice									
<u>Weeks:</u>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/24/16	10/30/16	-TWTF--	3	\$300.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WPBF	Tu	10/25/16	11:59 PM	Jimmy Kimmel	1135P-1238A	:30	PRATV1636H	\$300.00 NM
2	WPBF	W	10/26/16	12:14 AM	Jimmy Kimmel	1135P-1238A	:30	PRATV1636H	\$300.00 NM
3	WPBF	Th	10/27/16	11:58 PM	Jimmy Kimmel	1135P-1238A	:30	PRATV1636H	\$300.00 NM
6	10/25/16	10/25/16	1230-1P Access Hollywood	1230-1p	-T-----	:30	1	\$300.00	NM
Class of Time - Pre-emptible with notice									
<u>Weeks:</u>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/24/16	10/30/16	-T-----	1	\$300.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
4	WPBF	Tu	10/25/16	12:42 PM	1230-1P Access Hollywood	1230-1p	:30	PRATV1636H	\$300.00 NM
7	10/25/16	10/25/16	Nightline	1238-107A	-T-----	:30	1	\$150.00	NM
Class of Time - Pre-emptible with notice									
<u>Weeks:</u>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/24/16	10/30/16	-T-----	1	\$150.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
4	WPBF	Tu	10/25/16	1:04 AM	Nightline	1238-107A	:30	PRATV1636H	\$150.00 NM
8	10/25/16	10/25/16	WPBF News 25 @ Noon 12pm-1230pm		-T-----	:30	1	\$425.00	NM
Class of Time - Pre-emptible with notice									
<u>Weeks:</u>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/24/16	10/30/16	-T-----	1	\$425.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WPBF	Tu	10/25/16	12:14 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	PRATV1636H	\$425.00 NM
9	10/25/16	10/28/16	Ellen	4-5p	-TWTF--	:30	4	\$425.00	NM
Class of Time - Immediately Pre-emptible without notice									
<u>Weeks:</u>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/24/16	10/30/16	-TWTF--	4	\$425.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
2	WPBF	Tu	10/25/16	4:26 PM	Ellen	4-5p	:30	PRATV1636H	\$425.00 NM
3	WPBF	W	10/26/16	4:38 PM	Ellen	4-5p	:30	PRATV1636H	\$425.00 NM
4	WPBF	Th	10/27/16	4:43 PM	Ellen	4-5p	:30	PRATV1636H	\$425.00 NM
1	WPBF	F	10/28/16	4:45 PM	Ellen	4-5p	:30	PRATV1649H	\$425.00 NM
10	10/25/16	10/28/16	WPBF News 25 5-6:00am	5:00-6:00am	-TWTF--	:30	4	\$225.00	NM
Class of Time - Pre-emptible with notice									
<u>Weeks:</u>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/24/16	10/30/16	-TWTF--	4	\$225.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
3	WPBF	Tu	10/25/16	5:56 AM	WPBF News 25 5-6:00am	5:00-6:00am	:30	PRATV1636H	\$225.00 NM
1	WPBF	W	10/26/16	5:14 AM	WPBF News 25 5-6:00am	5:00-6:00am	:30	PRATV1636H	\$225.00 NM

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PO Box 26885
Lehigh Valley, PA 18002-6885

Invoice # 1473558-1	Invoice Date 10/30/16	Invoice Month October 2016	Invoice Period 09/26/16 - 10/30/16
Advertiser Priorities USA Action	Product PRIORITIES USA ACTIO	Estimate Number 4562	

www.thewpbfchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
10	10/25/16	10/28/16	WPBF News 25 5-6:00am	5:00-6:00am	-TWTF--	:30	4	\$225.00	NM
Class of Time - Pre-emptible with notice									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	Th	10/27/16	5:57 AM	WPBF News 25 5-6:00am	5:00-6:00am	:30	PRATV1636H	\$225.00 NM
4	WPBF	F	10/28/16	5:08 AM	WPBF News 25 5-6:00am	5:00-6:00am	:30	PRATV1649H	\$225.00 NM
11	10/25/16	10/25/16	WPBF News 25 @ 6:00PM	6:00-6:30PM	-T-----	:30	1	\$825.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/24/16	10/30/16	-T-----	1	\$825.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
4	WPBF	Tu	10/25/16	6:22 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	PRATV1636H	\$825.00 NM
12	10/25/16	10/25/16	WPBF News 25 Mornings	6-7AM	-T-----	:30	1	\$650.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/24/16	10/30/16	-T-----	1	\$650.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	10/25/16	6:14 AM	WPBF News 25 Mornings	6-7AM	:30	PRATV1636H	\$650.00 NM
13	10/25/16	10/28/16	Wheel Of Fortune	7-7:30PM	-T-TF--	:30	1	\$2,000.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/24/16	10/30/16	-T-TF--	1	\$2,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
4	WPBF	Th	10/27/16	7:06 PM	Wheel Of Fortune	7-7:30PM	:30	PRATV1636H	\$2,000.00 NM
14	10/25/16	10/28/16	Good Morning America	7-9AM	-TWTF--	:30	1	\$750.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/24/16	10/30/16	-TWTF--	1	\$750.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WPBF	Tu	10/25/16	8:49 AM	Good Morning America	7-9AM	:30	PRATV1636H	\$750.00 NM
15	10/25/16	10/28/16	Jeopardy	7:30-8PM	-T-TF--	:30	1	\$2,200.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/24/16	10/30/16	-T-TF--	1	\$2,200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	Tu	10/25/16	7:34 PM	Jeopardy	7:30-8PM	:30	PRATV1636H	\$2,200.00 NM
16	10/25/16	10/28/16	WPBF NEWS AT 9:00AM	Tu-F 9A-10A	-TWTF--	:30	3	\$250.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/24/16	10/30/16	-TWTF--	3	\$250.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	Tu	10/25/16	9:38 AM	WPBF NEWS AT 9:00AM	Tu-F 9A-10A	:30	PRATV1636H	\$250.00 NM
4	WPBF	Th	10/27/16	9:10 AM	WPBF NEWS AT 9:00AM	Tu-F 9A-10A	:30	PRATV1636H	\$250.00 NM
3	WPBF	F	10/28/16	9:46 AM	WPBF NEWS AT 9:00AM	Tu-F 9A-10A	:30	PRATV1649H	\$250.00 NM
19	10/29/16	10/29/16	ACCESS HOLLYWOOD	1235xm-135xm	-----2-	:30	2	\$115.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/24/16	10/30/16	-----2-	2	\$115.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Sa	10/29/16	1:29 AM	ACCESS HOLLYWOOD WKND	1235xm-135xm	:30	PRATV1649H	\$115.00 NM

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Invoice #	Invoice Date	Invoice Month	Invoice Period
1473558-1	10/30/16	October 2016	09/26/16 - 10/30/16

Advertiser	Product	Estimate Number
Priorities USA Action	PRIORITIES USA ACTIO	4562

www.thewpbfchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
19	10/29/16	10/29/16	ACCESS HOLLYWOOD 11235xm-135xm		-----2-	:30	2	\$115.00	NM
Class of Time - Pre-emptible with notice									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	Sa	10/29/16	1:48 AM	ACCESS HOLLYWOOD WKND 11235xm-135xm		:30	PRATV1649H	\$115.00 NM
20	10/29/16	10/29/16	Sat 5-6am News	Sat 5-6am	-----2-	1:00	2	\$300.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/24/16	10/30/16	-----2-	2	\$300.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Sa	10/29/16	5:10 AM	Sat 5-6am News	Sat 5-6am	1:00	PRATV1640H	\$300.00 NM
2	WPBF	Sa	10/29/16	5:56 AM	Sat 5-6am News	Sat 5-6am	1:00	PRATV1640H	\$300.00 NM
22	10/29/16	10/29/16	Sat 6-7am News	Sat 6-7am	-----1-	1:00	1	\$500.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/24/16	10/30/16	-----1-	1	\$500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	Sa	10/29/16	6:10 AM	Sat 6-7am News	Sat 6-7am	1:00	PRATV1640H	\$500.00 NM
24	10/29/16	10/29/16	GMA Saturday 7-8am	Sat 7am-8am	-----2-	:30	2	\$425.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/24/16	10/30/16	-----2-	2	\$425.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Sa	10/29/16	7:00 AM	GMA Saturday 7-8am	Sat 7am-8am	:30	PRATV1649H	\$425.00 NM
2	WPBF	Sa	10/29/16	7:39 AM	GMA Saturday 7-8am	Sat 7am-8am	:30	PRATV1649H	\$425.00 NM
26	10/29/16	10/29/16	Sat 8-9am News	Sat 8-9am	-----2-	:30	2	\$375.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/24/16	10/30/16	-----2-	2	\$375.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	Sa	10/29/16	8:15 AM	Sat 8-9am News	Sat 8-9am	:30	PRATV1649H	\$375.00 NM
1	WPBF	Sa	10/29/16	8:40 AM	Sat 8-9am News	Sat 8-9am	:30	PRATV1649H	\$375.00 NM
27	10/30/16	10/30/16	Sun 11:35pm Late News	1135p-12am	-----1	:30	1	\$350.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/24/16	10/30/16	-----1	1	\$350.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	10/30/16	11:44 PM	Sun 11:35pm Late News	1135p-12am	:30	PRATV1649H	\$350.00 NM
28	10/30/16	10/30/16	Sun 5-6am News	Sun 5-6am	-----2	:30	2	\$125.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/24/16	10/30/16	-----2	2	\$125.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	Su	10/30/16	5:11 AM	Sun 5-6am News	Sun 5-6am	:30	PRATV1649H	\$125.00 NM
1	WPBF	Su	10/30/16	5:46 AM	Sun 5-6am News	Sun 5-6am	:30	PRATV1649H	\$125.00 NM
29	10/30/16	10/30/16	Sun 6pm News	6-630p	-----1	:30	1	\$400.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/24/16	10/30/16	-----1	1	\$400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type

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INVOICE

Send Payment To:



WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

<u>Invoice #</u>	<u>Invoice Date</u>	<u>Invoice Month</u>	<u>Invoice Period</u>
1473558-1	10/30/16	October 2016	09/26/16 - 10/30/16
<u>Advertiser</u>	<u>Product</u>	<u>Estimate Number</u>	
Priorities USA Action	PRIORITIES USA ACTIO	4562	

www.thewpbfchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
29	10/30/16	10/30/16	Sun 6pm News	6-630p	-----1	:30	1	\$400.00	NM
Class of Time - Immediately Pre-emptible without notice									
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WPBF	Su	10/30/16	6:11 PM	Sun 6pm News	6-630p	:30	PRATV1649H	\$400.00 NM
30	10/30/16	10/30/16	Sun 6-7am News	Sun 6-7am	-----2	:30	2	\$200.00	NM
Class of Time - Immediately Pre-emptible without notice									
<u>Weeks:</u>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/24/16	10/30/16	-----2	2	\$200.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
2	WPBF	Su	10/30/16	6:10 AM	Sun 6-7am News	Sun 6-7am	:30	PRATV1649H	\$200.00 NM
1	WPBF	Su	10/30/16	6:40 AM	Sun 6-7am News	Sun 6-7am	:30	PRATV1649H	\$200.00 NM
31	10/30/16	10/30/16	GMA Sunday 7-8am	Sun 7-8am	-----2	:30	2	\$425.00	NM
Class of Time - Immediately Pre-emptible without notice									
<u>Weeks:</u>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/24/16	10/30/16	-----2	2	\$425.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
2	WPBF	Su	10/30/16	7:50 AM	GMA Sunday 7-8am	Sun 7-8am	:30	PRATV1649H	\$425.00 NM
1	WPBF	Su	10/30/16	7:57 AM	GMA Sunday 7-8am	Sun 7-8am	:30	PRATV1649H	\$425.00 NM
32	10/30/16	10/30/16	Sun 8-9am News	Sun 8-9am	-----2	:30	2	\$375.00	NM
Class of Time - Pre-emptible with notice									
<u>Weeks:</u>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/24/16	10/30/16	-----2	2	\$375.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
2	WPBF	Su	10/30/16	8:13 AM	Sun 8-9am News	Sun 8-9am	:30	PRATV1649H	\$375.00 NM
1	WPBF	Su	10/30/16	8:45 AM	Sun 8-9am News	Sun 8-9am	:30	PRATV1649H	\$375.00 NM
33	10/30/16	10/30/16	Once Upon a Time	8-9PM	-----1	:30	1	\$1,500.00	NM
Class of Time - Immediately Pre-emptible without notice									
<u>Weeks:</u>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/24/16	10/30/16	-----1	1	\$1,500.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WPBF	Su	10/30/16	8:18 PM	Once Upon a Time	8-9PM	:30	PRATV1649H	\$1,500.00 NM
34	10/27/16	10/27/16	Grey's Anatomy	8-9PM	---1---	:30	1	\$1,600.00	NM
Class of Time - Immediately Pre-emptible without notice									
<u>Weeks:</u>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/24/16	10/30/16	---1---	1	\$1,600.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WPBF	Th	10/27/16	8:00 PM	Grey's Anatomy	8-9PM	:30	PRATV1636H	\$1,600.00 NM
40	10/26/16	10/28/16	1230-1P Access Hollywood	1230-1p	--WTF--	1:00	2	\$600.00	NM
Class of Time - Pre-emptible with notice									
<u>Weeks:</u>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/24/16	10/30/16	--WTF--	2	\$600.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
2	WPBF	W	10/26/16	12:40 PM	1230-1P Access Hollywood	1230-1p	1:00	PRATV1640H	\$600.00 NM
3	WPBF	F	10/28/16	12:44 PM	1230-1P Access Hollywood	1230-1p	1:00	PRATV1640H	\$600.00 NM
41	10/26/16	10/28/16	Nightline	1238-107A	--WTF--	1:00	1	\$300.00	NM
Class of Time - Pre-emptible with notice									
<u>Weeks:</u>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/24/16	10/30/16	--WTF--	1	\$300.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>

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Lehigh Valley, PA 18002-6885

www.thewpbfchannel.com

Invoice #	Invoice Date	Invoice Month	Invoice Period
1473558-1	10/30/16	October 2016	09/26/16 - 10/30/16
Advertiser	Product	Estimate Number	
Priorities USA Action	PRIORITIES USA ACTIO	4562	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
41	10/26/16	10/28/16	Nightline	1238-107A	--WTF--	1:00	1	\$300.00	NM
Class of Time - Pre-emptible with notice									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	Th	10/27/16	12:53 AM	Nightline	1238-107A	1:00	PRATV1640H	\$300.00 NM
42	10/26/16	10/28/16	WPBF News 25 @ Noon 12pm-1230pm		--WTF--	1:00	1	\$850.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/24/16	10/30/16	--WTF--	1	\$850.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	F	10/28/16	12:28 PM	WPBF News 25 @ Noon	12pm-1230pm	1:00	PRATV1640H	\$850.00 NM
45	10/26/16	10/28/16	WPBF News 25 @ 6:00PM 6-6:30PM		--WTF--	1:00	2	\$1,650.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/24/16	10/30/16	--WTF--	2	\$1,650.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	W	10/26/16	6:11 PM	WPBF News 25 @ 6:00PM	6-6:30PM	1:00	PRATV1640H	\$1,650.00 NM
3	WPBF	F	10/28/16	6:27 PM	WPBF News 25 @ 6:00PM	6-6:30PM	1:00	PRATV1640H	\$1,650.00 NM
46	10/26/16	10/28/16	WPBF News 25 Mornings 6-7AM		--WTF--	:30	2	\$1,300.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/24/16	10/30/16	--WTF--	2	\$1,300.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	W	10/26/16	6:42 AM	WPBF News 25 Mornings	6-7AM	:30	PRATV1636H	\$1,300.00 NM
3	WPBF	F	10/28/16	6:07 AM	WPBF News 25 Mornings	6-7AM	:30	PRATV1649H	\$1,300.00 NM
51	10/30/16	10/30/16	AFHV	7-8PM	-----S	:30	1	\$950.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/24/16	10/30/16	-----S	1	\$950.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	10/30/16	7:45 PM	AFHV	7-8PM	:30	PRATV1649H	\$950.00 NM
52	10/26/16	10/26/16	Local Post Debate Special 8-9p		--W----	:30	1	\$5,500.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/24/16	10/30/16	--W----	1	\$5,500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	W	10/26/16	8:43 PM	Local Post Debate Special	8-9p	:30	PRATV1636H	\$5,500.00 NM
53	10/26/16	10/28/16	Good Morning America	7-9AM	--WTF--	1:00	1	\$1,500.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/24/16	10/30/16	--WTF--	1	\$1,500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	F	10/28/16	8:59 AM	Good Morning America	7-9AM	1:00	PRATV1640H	\$1,500.00 NM
54	10/27/16	10/28/16	Jeopardy	7:30-8PM	---TF--	1:00	1	\$4,400.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/24/16	10/30/16	---TF--	1	\$4,400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	F	10/28/16	7:52 PM	Jeopardy	7:30-8PM	1:00	PRATV1640H	\$4,400.00 NM

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Advertiser	Product	Estimate Number	
Priorities USA Action	PRIORITIES USA ACTIO	4562	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
55	10/27/16	10/28/16	THE CHEW	1P-2P	---TF--	:30	1	\$400.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/24/16	10/30/16	---TF--	1	\$400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	F	10/28/16	1:56 PM	THE CHEW	1P-2P	:30	PRATV1649H	\$400.00 NM
56	10/27/16	10/28/16	Ellen	4-5p	---TF--	:30	1	\$675.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/24/16	10/30/16	---TF--	1	\$675.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	F	10/28/16	4:25 PM	Ellen	4-5p	:30	PRATV1649H	\$675.00 NM
57	10/30/16	10/30/16	Sun 6pm News	6-630p	-----1	:30	1	\$900.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/24/16	10/30/16	-----1	1	\$900.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	10/30/16	6:26 PM	Sun 6pm News	6-630p	:30	PRATV1649H	\$900.00 NM
58	10/30/16	10/30/16	Sun 11:35pm Late News	1135p-12am	-----1	:30	1	\$700.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/24/16	10/30/16	-----1	1	\$700.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	10/30/16	11:59 PM	Sun 11:35pm Late News	1135p-12am	:30	PRATV1649H	\$700.00 NM
59	10/30/16	10/30/16	Matter of Fact	SUN 10-1030A	-----1	:30	1	\$225.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/24/16	10/30/16	-----1	1	\$225.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	10/30/16	10:25 AM	Matter of Fact	SUN 10-1030A	:30	PRATV1649H	\$225.00 NM
60	10/27/16	10/28/16	Nightline	1238-107A	---TF--	:30	1	\$275.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/24/16	10/30/16	---TF--	1	\$275.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	F	10/28/16	1:02 AM	Nightline	1238-107A	:30	PRATV1649H	\$275.00 NM
61	10/30/16	10/30/16	RIZZOLI & ISLES WKND SUN 12A-1A		-----1	:30	1	\$175.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/24/16	10/30/16	-----1	1	\$175.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	10/30/16	12:10 AM	RIZZOLI & ISLES WKND LF 2	SUN 12A-1A	:30	PRATV1649H	\$175.00 NM
62	10/28/16	10/30/16	F,Su WPBF News 25 @ 11-11:35PM		----F-S	:30	1	\$1,000.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/24/16	10/30/16	----F-S	1	\$1,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	10/30/16	11:15 PM	F,Su WPBF News 25 @ 11PM	11-11:35PM	:30	PRATV1649H	\$1,000.00 NM

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Advertiser	Product	Estimate Number
Priorities USA Action	PRIORITIES USA ACTIO	4562

www.thewpbfchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
63	10/29/16	10/29/16	Late Air M-Sun 1130p-12a	1135p-1215a	-----1-	:30	1	\$1,000.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/24/16	10/30/16	-----1-	1	\$1,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Sa	10/29/16	1:02 AM	Late Air M-Sun 1130p-12am	1135p-1215a	:30	PRATV1649H	\$1,000.00 NM
			LR - Football						
<u>Total Spots</u>							80		

Payment Terms 30 Days

<u>Gross Total</u>	\$52,090.00
<u>Agency Commission</u>	\$7,813.50
<u>Net Amount Due</u>	\$44,276.50

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